

Barrett White

Writer. Editor. Journalist. Dog person. Coffee aficionado.

Who am I?

An accomplished professional with nearly a decade of experience in creative content writing, corporate communication, print and online journalism, and public relations.

Associate Member of the American Society of Journalists & Authors.

Founder & editor-in-chief of *Hearth & Coffin Literary Journal*, LLC.

Contact Info

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Education

Associate of Arts

Lone Star College
Cypress, Texas
2011-2013

Undergraduate Studies

Creative Writing
University of Houston
Houston, Texas
2013-2017

References

Dr. Austin Tremblay

Johns Hopkins University

Zachary Martin

Gulf Coast Literary Magazine

Megan Smith

Spectrum South

**Contact information
available upon request.**

Awards & Recognitions

Favorite National LGBTQ+ Blogger, 2021

On behalf of the

Legacy Community Health online blog.
OutSmart Media Company

Favorite Local LGBTQ+ Blogger (Nominated), 2020

On behalf of the

Legacy Community Health online blog.
OutSmart Media Company

Champions Award, 2019

On behalf of the

Genderless Cocktail Party.
Houston Transgender Unity Committee

Winning Finalist, 2010

Houston Young Playwrights Exchange
Alley Theatre

Board of Directors

Advisory Board Member

The Garden Theatre

2021-

Advised new theatre company with emphasis on public relations.

Board Observer / Event Chair

Pride Houston

2019-2020

Founded Pride Houston's very first event celebrating trans+ and nonbinary people. "Genderless Cocktail Party" launched in 2019 to media fanfare.

Political Communications Director

Houston LGBTQ+ Political Caucus

2019-2020

Liaised between electeds and constituents to offer hype-free breakdowns of policy as they pertain to Houston's LGBTQ+ community.

Experience

Legacy Community Health Services

External Communications Specialist

2020 - Present

Senior writer for the agency. Continue agency blog and website content for Legacy, the largest Federally Qualified Health Center in Texas. Support PR Director with facilitation of media interviews with regional and national news outlets, including drafting press releases and media advisories. Ghostwrite op-eds for regional and national publications. Report on health care politics working alongside the Government Relations team. Attend occasional out-of-town conferences. Operate the social media accounts of agency CEO. Was instrumental in the agency's external messaging (both patient- and media-facing) throughout the COVID-19 pandemic.

Content Writer

2018 - 2020

Produce regular content for company blog, including (but not limited to) a weekly LGBTQ+ health blog and monthly blogs on HIV and Geriatrics. Contribute to op-eds for regional and national publications. Report on health care politics working alongside the Government Relations team. Attend occasional out-of-town conferences.

Freelance

Freelance Writer

2014 - Present

Arrange and conduct interviews; pitch content; adhere to strict deadlines; typical WC 800-3,000. **Regular Contributor:** *Spectrum South*, *HIV Advocates*. **Has been featured in:** *Vice*, *Outsmart Magazine*, *Houston Press*. *The New York Times* (ghostwriting).

RedShift Writers

Contracted Freelancer Writer

2017 - 2018

Contracted through RedShift to write for such clients as BBVA Compass, MetroNational, and Aeris. Concentration on copywriting, ghostwriting business blogs, and drafting landing pages with focus on SEO and making content a Google featured snippet.

Day for Night

Public Relations Associate

2016 - 2018

Consequence of Sound called "D4N" "Festival of the Year" offering "once-in-a-lifetime experiences." Collaborate closely with writers and editors of major publications like *Consequence of Sound*, *Vice*, *Buzzfeed*, and others to promote content pitches for the festival. Worked with promoter to secure *Nylon's* first event in Houston—ever. Drafted full Houston city guide for some 70K attendees, 40K of whom were from outside of Texas.